



AbunDANZA!

Sponsorship Levels

Title Sponsor - \$8,000

**Your donation can be a combination of cash and products (to be auctioned). At least \$5000 of your sponsorship must be in cash as a title sponsor.*

Name will be tied to Event, as "XYZ Presents: AbunDANZA! Community Dance Expo!"

Benefit of Exclusive Main Event Sponsorship

- Headline as official event sponsor

On-Site

- Name/logo on-stage backdrop
- Exclusive recognition in all promotional materials
- Premium Stage Signage
- Name and logo on program cover
- VIP corporate table for the exhibition of sponsors' products
- Logo or Name on subsidiary publicity items (i.e. T-Shirts/Caps)



Event Program Book

- Corporate logo on cover
- Full-page advertisement
- Official level sponsorship designation

Marketing and Advertising

- Sponsor acknowledgement in press releases
- Sponsorship announcement during pre-event publicity and interviews (i.e. radio and talk show interviews)
- Acknowledgement in all television interviews

GOLD SPONSOR \$ 5,000

**Your donation can be a combination of cash and products (to be auctioned). At least \$3,500 of your sponsorship must be in cash.*

On-Site

- Name/logo on-stage backdrop
- Signage in premium spots of venue
- VIP corporate table for the exhibition of sponsors' products
- Logo or Name on subsidiary publicity items (i.e. T-Shirts/Caps)

Event Program Book

- Corporate logo on inside cover
- Full-page advertisement
- Official level sponsorship designation

Marketing and Advertising

- Sponsor acknowledgement in press releases
- Sponsorship announcement during pre-event publicity and interviews (i.e. radio and talk show interviews)



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SILVER SPONSOR \$2,500

**Your donation can be a combination of cash and products (to be auctioned). At least \$1,800 of your sponsorship must be in cash as a title sponsor.*

On-Site

- Name/logo on-stage backdrop
- VIP corporate table for the exhibition of sponsors' products
- Logo or Name on subsidiary publicity items (i.e. T-Shirts/Caps)

Event Program Book

- Corporate logo on inside cover
- half-page advertisement
- Official level sponsorship designation

Marketing and Advertising

- Sponsor acknowledgement in press releases

BRONZE SPONSOR \$1,000

**Your donation can be a combination of cash and products (to be auctioned). At least \$800 of your sponsorship must be in cash as a title sponsor.*

On-Site

- Name/logo on-stage backdrop
- Logo or Name on subsidiary publicity items (i.e. T-Shirts/Caps)

Event Program Book

- Corporate logo on inside cover
- Quarter-page advertisement
- Official level sponsorship designation

Marketing and Advertising

- Sponsor acknowledgement in press releases

SUPPORTING SPONSOR \$500

**Your donation can be either cash and/or products (to be auctioned).*

Benefits and package can be customized to suit the needs of contributors

(Select 1 Item)

- Full-page color advertisement in Program Book

Additional

- Corporate logo on inside cover
- Official level sponsorship designation



AbunDANZA!

Event Sponsor Commitment Form

Your support for **AbunDANZA!**'s 1st Annual Community Dance Expo is much appreciated and your donation will underwrite the Mission of the organization to provide Cultural Arts programs in under-served communities.

1. Choose Your Sponsorship Level

- Title Sponsor - \$8,000 Gold Sponsor - \$5,000 Silver Sponsor - \$2,500
 Bronze Sponsor - \$1,000 Supporting Sponsor - \$500
 Other : \$ _____

2. Sponsor Information

Sponsor: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

E-mail: _____

Phone: _____

Commitment Signature: _____ *Date:* _____

3. Sponsor Contribution Method

You may submit your Sponsor Contribution via Check to:

AbunDANZA!, Inc
7230 Ensign Ave, Unit #5
Sun Valley, CA 91352

Or via Paypal to: donate@abdz.org

AbunDANZA!, Inc is a 501(c)3 nonprofit organization. If you have any questions regarding this Sponsorship packet, please contact our Founder, Evelyn Diaz at the number or email below.

(818) 554-7583

www.abdz.org

info@abdz.org